Through its efforts to promote City-Port dialogue and exchanges of experiences between port cities, AIVP is committed to helping the signatories of this agenda to achieve the objectives set. By participating actively in United Nations programmes such as the 17 Sustainable Development Goals or various initiatives created in partnership with other international organisations, such as the World Port Sustainability Program, AIVP is committed to promoting and defending the ambitions of port cities set out in this agenda, around the world.
Promoting and capitalising on the specific knowledge, eventually lead to success. “Entrepreneurship means taking risks. Failures allow progress and form experiences that, by sharing, lead to a clearer definition of the port city relationship terms.” “A fundamental cultural shift is needed. Starting with finding a common language, a language with a shared meaning and understanding among the different local stakeholders, by:

1. Encouraging the development of soft, multimodal and collaborative mobility, notably for commuting.
2. Developing soft solutions for proximity-based urban logistics, by promoting the use of waterways.
3. Promoting the use of waterways, rail or other non-fossil-based modes of transport within the City Port territory for shipping goods.
4. Reducing the negative impacts of periods of peak activity in the City Port territory by any means possible.

2.4. Organising temporary or permanent cultural events in port areas.
2.5. Providing, by any means, daily news and information on port and city life for residents, particularly young people and school students.
2.6. Encouraging the creation of Port Centers.
2.7. Integrating spaces and functions open to residents and visitors alike into port facilities, enhancing the visibility of the port and its activities.
2.8. Development of soft solutions for proximity-based urban logistics, by promoting the use of waterways.
2.9. Committing to continuous, long-term consultation across the Port City region.
2.10. Guaranteeing better representation for all stakeholders - including civil society - in Port City decision-making bodies.
3.1. Guaranteeing better representation for all stakeholders - including civil society - in Port City decision-making bodies.
3.2. Committing to continuous, long-term consultation across the Port City region.
3.3. Guaranteeing transparent management of Port City regions and adopting open information systems.
3.4. Developing collaborative approaches, drawing on scientific and technologic knowledge from the scientific community and civil society to support decision-making.
3.5. Adopting a land management policy that strikes a balance between urban uses and the active port, especially on the waterfront.

3. Improving mobility in the port city and combating urban congestion, by:

3.1. Committing to continuous, long-term consultation across the Port City region.
3.2. Guaranteeing transparent management of Port City regions and adopting open information systems.
3.3. Developing collaborative approaches, drawing on scientific and technologic knowledge from the scientific community and civil society to support decision-making.
3.4. Adopting a land management policy that strikes a balance between urban uses and the active port, especially on the waterfront.

4. Promoting city-port dialogue through a renewed governance approach aimed at reconciling the quest for economic and environmental performance, with the well-being and aspiration of the population, by:

4.1. Committing to continuous, long-term consultation across the Port City region.
4.2. Guaranteeing transparent management of Port City regions and adopting open information systems.
4.3. Developing collaborative approaches, drawing on scientific and technologic knowledge from the scientific community and civil society to support decision-making.
4.4. Adopting a land management policy that strikes a balance between urban uses and the active port, especially on the waterfront.

5. Investing in human capital and developing port cities in a way that provides residents, young talents, professionals and entrepreneurs with the jobs needed for their own personal development and for the competitiveness of the port community:

5.1. Committing to continuous, long-term consultation across the Port City region.
5.2. Guaranteeing transparent management of Port City regions and adopting open information systems.
5.3. Developing collaborative approaches, drawing on scientific and technologic knowledge from the scientific community and civil society to support decision-making.
5.4. Adopting a land management policy that strikes a balance between urban uses and the active port, especially on the waterfront.

6. Promoting and capitalising on the specific culture and identity of port cities and allowing residents to develop a sense of pride and flourish as part of a Port City community of interest, by:

6.1. Committing to continuous, long-term consultation across the Port City region.
6.2. Guaranteeing transparent management of Port City regions and adopting open information systems.
6.3. Developing collaborative approaches, drawing on scientific and technologic knowledge from the scientific community and civil society to support decision-making.
6.4. Adopting a land management policy that strikes a balance between urban uses and the active port, especially on the waterfront.
6.5. Organising temporary or permanent cultural events in port areas.